



A YOUNGSTOWN BUSINESS INCUBATOR PROGRAM

Women in  
Entrepreneurship

## PROGRAM OVERVIEW

The Women in Entrepreneurship (WE) Program creates economic opportunities for women through entrepreneurial education and training, mentoring, and networking. Building on the Youngstown Business Incubator's tradition of promoting and cultivating entrepreneurship in the Mahoning Valley, the WE Program provides quality education and training for women entrepreneurs.

The mission of the WE Program is to promote the growth and creation of women and minority owned enterprises as a channel for creating personal and community wealth.

The WE Program offers three accelerator programs; WE Create, WE Launch, and WE Grow.

WE Create is Phase I of the WE Accelerator Program. This first phase is a four-week program that offers workshops and educational sessions to help women who are ready to enter the world of entrepreneurship but need help developing an idea and business plan.

WE Launch is Phase II of the WE Accelerator Program. It includes ten weeks of classes that teach the fundamentals of owning and operating a business. Its primary focus is to assist women who have started their own business but need assistance in launching their product into the market.

WE Grow is Phase III of the WE Accelerator Program. It gives women four weeks of marketing strategy and tools to grow their existing businesses.

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