



YOUTH AT THE BOOTH OUTREACH GUIDE

17-year-old students are able to serve as poll workers in Ohio and the Secretary of State is requesting that parents, teachers, and coaches ask their eligible students to defend democracy this November.

Poll workers are essential to running elections. Ohio's 88 county Boards of Elections have historically relied on over 35,000 patriotic Ohioans to operate voting locations and assist fellow voters with casting a ballot. With more than 65% of Ohio poll workers being age 61 or over, there is a concern that many may choose not to serve this November due to the disproportionate impact of COVID-19 on older populations.

Students will earn around \$100-\$150 for their time. They can also receive community service hours, extra credit in school, and a boost to their college applications. Further, civic participation provides hands-on learning, fosters further civic involvement, improves the elections process and promotes community by proving that young adults can contribute and make a difference.

Please encourage young people in your community to find out more or sign up at VoteOhio.gov/DefendDemocracy and join the team that will help ensure our elections remain fair and strong.

On the next page, you can find a checklist to help recruit "Youth at the booth."

YOUTH AT THE BOOTH OUTREACH CHECKLIST

Identify resources:

- Form letter to partners
- Sample Social Media Posts
- Social media graphics
- Day for Democracy Poster
- Poll Worker Recruitment Toolkit
- Voter Registration Toolkit
- Follow @FrankLaRose for election updates and other informational posts such as Myth/Fact comparisons

Create a plan to reach students, parents, and teachers:

- Send emails to students, parents, and teachers (sample email included in toolkit)
- If your school has a newsletter, include information on voting and working on Election Day
- Post on Facebook, Instagram, and Twitter (sample posts included in toolkit)
- Make announcements at school meetings, parent-teacher meetings, or sports practice
- Host a community meeting
- Call specific students you think would be interested
- Reach out to local businesses that employ students
- Hold civic engagement events in class highlighting voter registration, civic participation, and working at the polls

Share your ideas with us!

We would love to hear how young people in your community value civic participation!

Use the hashtag #YouthAtTheBooth to share their stories and pictures to be highlighted by the county boards and Secretary of State's office.